

Name: **Tony Lai**

Position

Associate Professor

Education:

University of Warwick, UK, EdD in English Language Teaching and Applied Linguistics

University of Exeter, UK, MEd in TESOL

University of Exeter, UK, MSc in International Management

University of Tamkang, Taiwan, BA in Japanese Literature

Research Expertise

English as an International Language (EIL); L2 Learning Motivation;

Intercultural Communication; Mixed Methods Research; Language Teachers' Beliefs

Work Experience/

Professional Licenses

Dean of International Affairs, National Taipei University of Business

Director of International Cooperation Division, National Taipei University of Business

Visiting Researcher, Kurume University, Japan (2014-2015), Rotary Yoneyama Memorial Foundation

Associate Professor, National Taipei University of Business

Assistant Professor, National Taipei College of Business

Assistant Professor, St. John's University, Taiwan

Japanese Language Proficiency Test Level 1

Publications/

Journal Articles/

Lai, H.-Y. T. *, & Tu, J.-F. (2020). Technology University Students' Attitudes towards the English Graduation Benchmark (EGB): A Comparison between English-major and non-English Major Students. *Sustainability*, 12(2461), 1-13.

Lai, H.-Y. T. (2019). The Motivation of English Language Teachers to Teach at the Tertiary Level: Reality and the Ideal. *The International Journal of Humanities Education*, 17(2), 39-55.

Lai, H.-Y. T.* and Kawauchi, C. (2019). University Student Perceptions of Learning English as an International Language. *The International Journal of Learning in*

Higher Education, 26(2), 57-72.

- Lai, H.-Y. T. (2013). What Demotivates English Learners in the Classroom. *The International Journal of Humanities Education*, 10(3), 13-25.
- Ting, K., & Lai, H.-Y. T. (2012). Why Learners' Perception of English Coursebooks is Important. *The International Journal of the Book*, 10(3), 1-9.
- Lai, H.-Y. T. (2011). Taiwanese University Students' Perceptions of Learning English as an International Language. *The International Journal of the Humanities*, 9(1), 197-205.
- Lai, H.-Y. T. (2009). What do Teachers Think about English Today. In B. Beavon (ed.), *IATEFL 2008: Exeter Conference Selections* (pp. 93-94). ISBN: 1901905223.
- Lai, H.-Y. T. (2008). English as an International Language? Taiwanese University Teachers' Dilemma and Struggle...*English Today*, 24(3), 39-45.
- Conference Presentations**
- Lai, H.-Y. T. (2008). "English as a Lingua Franca? Taiwanese University Students' Struggle and Dilemma...". Paper delivered at the 1st International Conference of English as a Lingua Franca, University of Helsinki, Helsinki, Finland, 6-8 March 2008.
- Lai, H.-Y. T. (2008). "What do teachers think about English today". Paper delivered at the 42nd Annual International IATEFL Conference, University of Exeter, Exeter, UK, 7-11 April 2008.
- Lai, H.-Y. T. (2009). "Taiwanese university students' changes in motivation for studying English". Paper delivered at the 43rd Annual International IATEFL Conference, City Hall and Museum, Cardiff, UK, 31 March-4 April 2009.
- Lai, H.-Y. T. (2010). "What do Taiwanese university students think about today's English?". Paper delivered at the 44th Annual International IATEFL Conference, International Centre, Harrogate, UK, 7 April-11 April 2010.
- Lai, H.-Y. T. (2011). "Taiwanese university students' motivation for studying English". Paper delivered at the 45th Annual International IATEFL Conference, Brighton Centre, Brighton, UK, 15-19 April 2011.
- Lai, H.-Y. T. (2013). "English learners' perceptions of demotivating factors in the classroom". Paper delivered at the 47th Annual International IATEFL Conference, Arena and Convention Centre, Liverpool, UK, 9-12 April 2013.
- Lai, H.-Y. T. (2014). "Motivation of Learners of English as a Foreign Language Revisited". Paper delivered at the 48th Annual International IATEFL Conference, International Conference Centre, Harrogate, UK, 2-5 April 2014.
- Lai, H.-Y. T. (2015). "What motivates an English language teacher to teach?". Paper delivered at the 49th Annual International IATEFL Conference, Manchester Central, Manchester, UK, 11-14 April 2015.

- Lai, H.-Y. T. (2017). "What do teachers think about English today? A comparison between Taiwan and Japan". Paper delivered at the Asian Conference on Language Learning 2017, Art Center, Kobe, Japan, 11-14 May 2017.
- Lai, H.-Y. T. (2018). "Teachers' perceptions of English today: comparison between Taiwan and Japan". Paper delivered at the 52nd Annual International IATEFL Conference, Brighton Centre, Brighton, UK, 10-13 April 2018.
- Lai, H.-Y. T. (2019). "University Students' Attitudes toward the English Graduation Benchmark in Taiwan". Paper delivered at the Asian Conference on Language Learning 2019, Toshi Center Hotel, Tokyo, Japan, 16-18 May 2019.

Awards

Project Work: