



Name: Shu-Ling (Shirley) Chen

Position: Assistant Professor

Education:

Ph.D., Emphasizing in Business Education, University of Idaho

MA, Business Education, University of Idaho

BS, Mass Communication, University of Idaho

BA, Marketing, Washington State University

Research Expertise

Business Communication

Technical and Vocational Education

English for Specific Purpose (ESP)

Work Experience

Assistant Professor (2005-Now), National Taipei University of Business

Assistant Professor (2004-2005), Hungkuang University

Assistant Professor (2004), Guangwu Institute of Technology

Foreign Sales Representative (1993-1995) & Vice Manager (1995-1998), D-Link Co.,

Project Work:

2011 教育部國際合作計畫: 計畫主持人

2008 教育部提升外語計畫: 計畫主持人

2006 教育部提升外語計畫: 計畫主持人